



Aleena Singh
Miss Earth Canada
2024



Welcome to Pageant Group Canada

At Pageant Group Canada, we believe that confidence and leadership are equally important attributes for the future “MISS” Canada. Every one of our finalists has worked tirelessly, demonstrating passion, energy, and enthusiasm on their journey to the top, and we are proud to showcase their accomplishments.

We recognize that for many delegates—as well as their families, friends, and support networks—this is both a new experience and a significant commitment. With over 25 years of pageant expertise, our team at Pageant Group Canada Inc. is well-versed in every aspect of the industry. Beyond pageantry, we bring professional experience from the worlds of acting, modeling, dance, and theatre production, allowing us to guide our contestants with unmatched insight. We are always happy to answer industry-related questions or concerns.

Our philosophy is simple: through honesty, hard work, and passion, we continue to grow both as individuals and as an organization. We encourage every participant to research pageants and their organizers, as knowledge is power—and being informed will empower you on your journey.

We proudly stand by our promise to deliver the best and brightest program in the country, and we are confident you will find that the PGC National Canada pageant is truly the ultimate pageant competition in Canada.





“As Canada’s largest pageant platform, Pageant Group Canada opens the door to four of the world’s most iconic international competitions—giving young women the opportunity to shine on the global stage.”



As Canada’s largest pageant platform, Pageant Group Canada proudly holds the licenses for four of the world’s most iconic international competitions, offering unmatched opportunities for Canadian delegates to shine on the global stage. Led by a team with decades of experience in both national and international pageantry, PGC is committed to empowering young women to step up, step out, and be noticed. Beyond the crown, our mission is to foster confidence, leadership, and purpose-driven community involvement through initiatives such as Beauty with a Purpose. Each year, contestants from across the country come together to compete, connect, and grow—transforming the pageant experience into a journey of personal development, friendship, and once-in-a-lifetime opportunities.



Aslihan Morali
Miss Supranational
Canada
2024





Our team at **Pageant Group Canada Inc.** is here to answer any questions you may have. We kindly ask that you first take the time to thoroughly read all provided documents and browse our official website for details


If your province's selection has already taken place, please contact us to see if you qualify to apply through a casting, or to find out if another qualifier will be held in your city. Multiple qualifiers are scheduled throughout the year.

We begin accepting applications from all provinces in August following the crowning and continue through June of the competition year. Nationals are held each summer. Spaces are limited, so we encourage you to submit your forms as early as possible.


Follow Us on Social Media

 Facebook.com/pageantgroupcanada

 Instagram: @pageantgroupcanada

 YouTube: @pageantgroupcanada

A registered corporation in the Province of Ontario

 www.pageantgroupcanada.com



Patricia Seward
Miss Intercontinental Canada
2023



Angela Fan
Miss World Canada
2025



Hanna Begovic
Miss World Canada
2018



Alexa Grant
Miss Supranational Canada
2022

OUR FRANCHISES



MISS WORLD Based in London, England, Miss World® is the oldest and first international pageant in existence. Today, it remains the largest, with over 100 countries participating annually. Widely regarded as the most prestigious pageant in the world, it champions the message of “Beauty with a Purpose.” The winner serves as the world’s largest humanitarian ambassador, traveling globally for one year and residing in London during her reign.



MISS EARTH Created in 2001 and headquartered in the Philippines, Miss Earth crowns an ambassador dedicated to environmental protection campaigns worldwide. With its powerful advocacy of “Beauties for a Cause,” Miss Earth is recognized as one of the most relevant and meaningful international competitions. Winners enjoy numerous travel opportunities throughout the year, representing both beauty and responsibility.



MISS SUPRANATIONAL Launched in 2009 and based in Poland, Miss Supranational is known for its spectacular live television production broadcast around the globe. The pageant highlights natural beauty and grace, while also giving contestants a platform to share their social initiatives under the slogan “From the Ground Up.” The winner’s reign includes international travel and appearances at prestigious events—though she does not relocate abroad.




MISS INTERCONTINENTAL Established in 1971, Miss Intercontinental is celebrated for its message, “The Power of Beauty.” Known for having one of the most valuable crowns in the industry, this pageant supports entrepreneurial spirit and leadership. Titleholders often go on to achieve success in government, business, finance, film, and fashion—embodying intelligence, style, and influence.




Emma Morrison
Miss World Canada 2022


How Does It Work?


At Pageant Group Canada, you have the flexibility to choose the competition path that's right for you:


 **Miss World Canada** – No swimwear. Focused on humanitarian work through Beauty with a Purpose.


 Ages: 18–26


This pageant is not held every year. Please inquire about the next scheduled competition.


 **Miss Earth Canada** – Dedicated to environmental advocacy and Beauties for a Cause.

 Ages: 18–26


 **Miss Supranational Canada** – Highlights natural beauty, grace, and social impact with From the Ground Up with Fashion & glamour.

 Ages: 18–32

 **Miss Intercontinental Canada** – Celebrates The Power of Beauty, style, and influence.

 Ages: 18–28

Each title looks for something different and has its own unique requirements. The Best Part You don't have to choose just one!

 Contestants may enter one, several, or all four titles—because it's the same national stage.

With four crowns to be won, your chances to represent Canada on the international stage have never been greater!

Join Pageant Group Canada

The Official Preliminary to the World's Biggest Pageants

A Once-in-a-Lifetime Opportunity

At Pageant Group Canada, we offer an experience like no other. Competing with us is your chance to:

- 🌟 Learn, grow, and challenge yourself
- 👉 Engage with your community
- ❤️ Advocate for an important cause
- 🌍 Make a meaningful difference in the lives of children both here in Canada and around the world

Our delegates are selected from hundreds of applicants across the country.

You may qualify through:

- A provincial pageant
- A casting event
- Or a series of interviews

(It all depends on when you apply and where you live.)

What You Gain by Entering

A PGC Titleholder will enjoy a year filled with opportunities and recognition:

- 🌍 Represent Canada internationally at one of the Top 4 pageants in the world
- 📺 Receive a prize package valued at over \$10,000
- ❤️ Work with charities and be a role model to others
- 🎉 Attend parades, red carpet events, magazine features, TV & radio appearances
- 🌟 Be featured on PGC's website and social media for fans to follow your journey
- 👛 Access modeling and acting opportunities (for those who qualify)
- ✈️ Travel across Canada and internationally for competitions and appearances



Our Legacy

Pageant Group Canada Inc. proudly holds multiple international franchises, sending Canadian representatives around the world – from Brazil to Poland, Korea to Spain – for competitions, modeling, and once-in-a-lifetime opportunities. This is your moment. Be bold. Be unforgettable. Be a “MISS” Canada.

More Than Just a Crown

At Pageant Group Canada, it's not only about winning – every contestant benefits:

- 💎 Build confidence, poise, and leadership skills
- 👭 Make lifelong friendships and memories
- 🎤 Gain public speaking and media experience
- ❤️ Support charitable causes you are passionate about
- 🏆 Experience the thrill of competing on a national stage with five crowns to be won

Rachel Arhin
Miss Intercontinental Canada
2021



CONTESTANT SELECTION

We are currently interviewing delegates across each province to select the top contenders for the national stage.

What We Are Looking For

- ☀ Personality
- 💎 Drive & Intelligence
- ❤ Inner & Outer Beauty
- 🌍 Girls who want to make a difference in their community

**No Height
Requirement**

THE OPPORTUNITY

No experience needed – we provide an optional workshop to teach you everything you need to know.

What matters most is your motivation and determination. We are looking for young women who will not let anything stand in their way.

The National Event includes walking in a fashion show, participating in media appearances, and representing your province with pride.

- ✨ We want motivated, driven, and passionate ladies – just like you.

**No Experience
Needed**


**Cynthia Menard
Miss World Canada 2017**





PGC PATH TO THE CROWN

STEP 1 – Apply & Interview

 Send in your application and complete an interview.

You may be:






- Selected for a provincial pageant
- Invited to a casting
- Or fast-tracked to nationals



STEP 2 – Provincial Qualifier


 If chosen, you'll compete at a provincial qualifier.


At this event, you can win a provincial title like *Miss Alberta*, *Miss Ontario*, or *Miss BC*, or a city title such as *Miss Calgary* or *Miss Vancouver*.

  You'll receive a crown and sash and proudly hold that title as you represent your area at the nationals.   
Only the top contenders advance as finalists.



STEP 3 – Nationals

 All provincial finalists compete at the PGC National Pageant.

 Four crowns to be won!
(Provincial ranking does not affect your national placement.)




Layanna Robinson
Miss Earth Canada 2022


READY TO APPLY?

Follow these steps to begin your journey with Pageant Group Canada:


Step 1 – *Complete Your Application*

 Fill out the attached application form and include one recent photo
(this does not need to be professional).

Step 2 – *Submit Your Application*

 Scan or take a clear picture of the completed form.
Email the form and your photo to:
apply@pageantgroupcanada.com


Step 3 – *Pay the Application Fee*

 A non-refundable \$45.00 application fee is required.

We accept:

Email Transfer → payment@pageantgroupcanada.com
Visa or Mastercard (add 4% service charge for credit card payments)

Step 4 – *Schedule Your Interview*

 Once your application is received, you will be contacted by email within 2 weeks to schedule your Zoom webcam interview.

Official Policies & Regulations

Refund Policy

- The \$45.00 application fee is non-refundable and non-transferable, in full or in part, under any circumstances.
- Entrants are responsible for a \$50.00 NSF penalty for insufficient funds.
- PGC Inc. is a self-supporting organization. Entry fees are used to cover production expenses, which include but are not limited to:
- advertising, facility and theatre rentals, performers' fees, judges' expenses, staging, supplies, catering, prizes, and awards.


Limitation of Liability / Responsibility

- PGC Inc. reserves the right to change the date and/or location of the pageant or any event it organizes.
- Entrants will be provided with at least seven (7) days' notice of any date change.
- No refunds will be issued due to a change in date and/or location.

Agreement


By submitting the entry form and fee, the delegate agrees to:

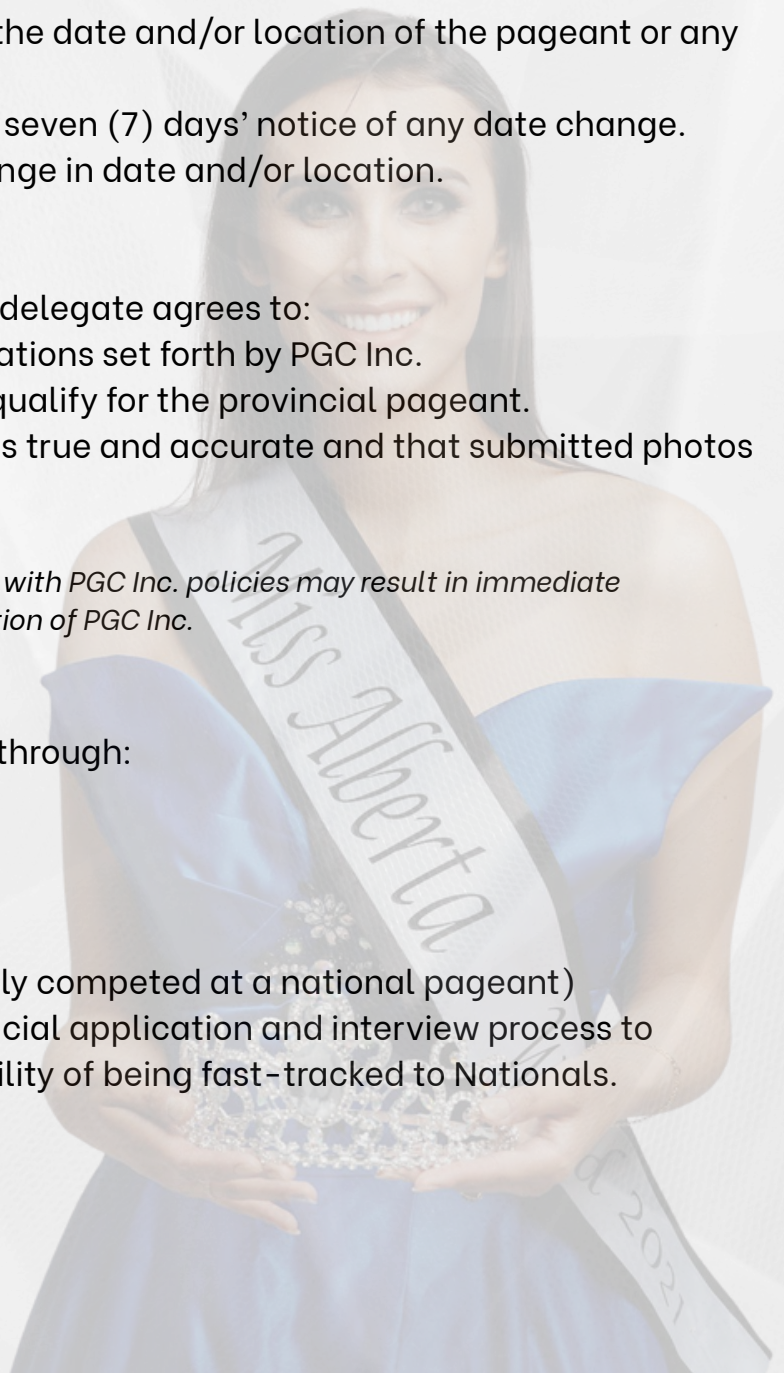
- Abide by all Policies, Rules, and Regulations set forth by PGC Inc.
- Participate in a webcam interview to qualify for the provincial pageant.
- Attest that all information submitted is true and accurate and that submitted photos are of their real likeness.

 *Falsification of information or failure to comply with PGC Inc. policies may result in immediate disqualification without refund, at the sole discretion of PGC Inc.*

Method of Qualifying

Delegates may be selected for Nationals through:

- Provincial pageants
 - Castings
 - Modeling contests
 - Referrals from other pageant systems
 - Prequalification (if they have previously competed at a national pageant)
-  Every applicant must complete the official application and interview process to determine eligibility, including the possibility of being fast-tracked to Nationals.



APPLICATION FORM

PROVINCE _____

DATE _____

Name:	<input type="text"/>	Date of Birth:	<input type="text"/>
Address:	<input type="text"/>	Postal Code	<input type="text"/>
City	<input type="text"/>	Phone:	<input type="text"/>
Email:	<input type="text"/>	Country of Birth	<input type="text"/>
Height	<input type="text"/>	Weight:	<input type="text"/>
Ethnicity	<input type="text"/>	Languages Spoken	<input type="text"/>

APPLICATION FEE: \$45.00 ET by Credit Card \$46.80

☐

Interact Email Transfer
Send to payment@pageantgroupcanada.com

☐

Credit Card Visa /MC \$45 .00 + 4% Processing fee applied



Use your phone to scan the QR code to
make a Credit Card Payment

Declaration:

By submitting this application, I confirm that the information provided is accurate, and I understand that any false statements may disqualify my acceptance. All Fees are NON-REFUNDABLE

Signature



9-9580 Yonge Str. Suite #280
Richmond Hill Ontario
L4C 1V6



WE WANT TO GET TO KNOW YOU

Why did you apply to this pageant:

Past Pageant Experience:

List any modeling, acting experience & agency if applicable

Educational Background & Achievements

Occupation

List any volunteer work, hobbies, Special skills, Talents, Awards anything else you want to add

Applicant Affirmation & Eligibility

By submitting this application, I affirm that the following statements are true:

- ☐ I have no criminal record.
- ☐ I am between the ages of 18–32.
- ☐ I am female.
- ☐ I am of good moral character.
- ☐ I am a Canadian citizen (by birth or naturalization) or
- ☐ hold permanent resident/landed status.
- ☐ I am not married, not pregnant, and have never given birth.
- ☐ I am enrolled in or a graduate of high school.

Based on my application, I understand that during my interview I will be advised which pageant(s) I am eligible for. Some applicants may qualify for all four titles, while others may be eligible for only one.

I further affirm that:

I am, and will continue to be, a person of good moral character.

I have not committed, and will not commit, any act inconsistent with the highest standards of public morals and conventions, or that would reflect unfavorably on the pageant or its representatives.

I have fully read and understood the above information.

I understand that the photo submitted will not be returned.

I understand that the application fee is non-refundable.

I understand that I am applying to enter a provincial contest, where additional fees will apply.

I understand that this application does not guarantee a spot in the provincial pageant, but it does guarantee an interview via webcam.

Full Name (Print): _____

Signature: _____

Date: _____



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